PLMA™
Load Management Leadership

Co-Chair Roles and Responsibilities

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PLMA is committed to presenting quality educational (in-person conferences, web-based discussions, etc.) that deliver valuable ideas and information to our attendees. PLMA recognizes that co-chairing a session at one of our events requires substantial effort on your part and we thank you in advance for your contribution. Co-Chair participation is considered a contribution to the industry and thus no honorarium is offered and travel / per diem expenses are not reimbursed unless subject to a written agreement negotiated in advance.

The role of session co-chairs is three-fold: Communicate with Presenters, Organize the Session, Manage Session On-site.

Communicate

You will receive a copy of the presenter confirmations with all email addresses as well as a list with names, emails, and phone numbers of the person who submitted the session. Submissions are required to include contact information for presenters; sometimes they are "protected" by an administrative assistant, and you must reach out.

- Maintain communication with presenters to ensure they are prepared and have an enjoyable experience.
- Contact the panelists, arrange a call, and communicate the details of the session to them.
- Ensuring presenters confirm acceptance by registering for the event by specified deadline.
- Ensure presenters understand the PLMA Presenter Policy.

Organize

- Ensure presenters are prepared to provide professional, educational presentations or moderated discussions.
- Coordinate the presenters for appropriate topic and flow based on the session description.
- Ensure presentation length is appropriate with 2/3 of time in presentation and 1/3 of the time reserved for Q&A (e.g., a 30-minute session with 2 presenters would allow each presenter 10 minutes to present, and reserve 10 minutes for Q&A).
- Organize the order of presentations and provide agenda description updates as needed.
- Identify and notify us of any special AV requirements.
- Encourage the use of the PLMA Wide-Screen PPT Slide Template. We understand that sometimes corporate legal structure will not allow this, so use your best judgement, or let us know if you need assistance.
- REVIEW the presentations in advance (give yourself at least two-weeks for back-and-forth) for appropriate case-study content and to ensure there are no blatant commercials. Contact the Presenter and review any concerns you have regarding their presentation. See the PLMA Presenter Policy for additional guidance.
- Obtain short introductions/bios of your presenters and prepare an introduction of the session.
- Prepare soft-ball questions to help start the Q&A session and audience discussion.
- Notify us if there are any presenter changes.
- Provide final copies of any PowerPoint presentations no less than 24-hours in advance for upload to presentation computer (operations will NOT accept presentations from presenters without your approval, and will not accept last-minute "edits" on-site that you have not reviewed and approved).

Manage

- Introduce your session and presenters.
- Manage the time and stay on schedule (you will have the time cards).
- Moderate Question and Answer sessions and discussion following presentations.